

## ***Journal of Electronic Commerce Research***

Special Issue in Honor of Prof. Ting-Peng Liang's Lifetime Contribution to the E-commerce Discipline

### **Introduction**

The information systems (IS) discipline is saddened to learn about the passing of Prof. Ting-Peng Liang, who was among the first group of Chinese scholars returning to Asia in the early 1990s to create the IS discipline in the region. He led the establishment of PACIS in 1993 and created PAJAIS in 2009. PACIS is now one of the most influential IS conferences and PAJAIS is one of the best IS journals in the Asia-Pacific region. Prof. Liang was one of the first AIS Fellows and the first AIS LEO awardee in Asia and made a tremendous contribution in bringing IS into Chinese-speaking countries and regions and connecting IS scholars in Asia to the world. He was one of the Co-Editors in Chief for the *Journal of Electronic Commerce Research*.

This special issue is dedicated to the reminiscences of Prof. Liang for his significant contributions to the global IS discipline. This JECR special issue solicits research submissions that are related to the E-commerce discipline, one of Prof. Liang's key areas of research. Submissions that focus on the interplay of behavioral, analytics, economic, and/or organizational perspectives of E-commerce are welcome. Topics of interest include but are not limited to the following:

- Sharing platforms in E-commerce
- Predictive analytics for online consumer behavior
- Artificial intelligence and smart technologies in E-commerce
- Neural IS for strategic decision-making in E-commerce
- E-commerce knowledge management for organizational performance
- E-commerce big data analytics for strategic business decision-making
- Social networks for social commerce
- Crowdsourcing for decision support
- Mobile services for consumer reviews and decisions

### **Guest Editors (in alphabetical order):**

- Shin-Yuan Hung, National Chung Cheng University, Taiwan (email: [syhung@mis.ccu.edu.tw](mailto:syhung@mis.ccu.edu.tw))
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### **Submission Instructions:**

We welcome submissions from Prof. TP Liang's current/former students, colleagues, co-authors, and friends. Potential submissions should cite at least one article written by Prof. TP Liang. The research should preferably be built on or closely related to Prof. TP Liang's research works. Inquiries should be directed to all guest editors. All papers must be submitted as a WORD document to all special issue guest editors and carbon copy to the Editor-in-Chief, Prof. Melody Kiang (email: [melody.kiang@csulb.edu](mailto:melody.kiang@csulb.edu)). Short articles may be editorially combined. Please read the submission guidelines at

<http://www.jecr.org/node/324> when preparing the submission. All papers will undergo the journal's standard double-blind review processes.

### **Important dates:**

Intention to submit: July 1, 2021

Initial paper submission deadline: August 1, 2021

First-round authors notification: September 1, 2021

First revision deadline: October 1, 2021

Final authors notification: November 1, 2021

Projected publication: November 2021

### **Sample References:**

BK Ye, YJT Tu, TP Liang (2019), A hybrid system for personalized content recommendation, *Journal of Electronic Commerce Research* 20 (2), 91-104

TP Liang, YT Ho, YW Li, E Turban (2011), What drives social commerce: The role of social support and relationship quality, *International Journal of Electronic Commerce*, 16 (2), 69-90

TP Liang, HJ Lai (2002), Effect of store design on consumer purchases: an empirical study of on-line bookstores, *Information & Management*, 39 (6), 431-444

TP Liang, HJ Lai, YC Ku (2006), Personalized content recommendation and user satisfaction: Theoretical synthesis and empirical findings, *Journal of Management Information Systems*, 23 (3), 45-70

V Grover, RHL Chiang, TP Liang, D Zhang (2018), Creating strategic business value from big data analytics: A research framework, *Journal of Management Information Systems*, 35 (2), 388-423

TP Liang, HS Doong, Effect of bargaining in electronic commerce, *International Journal of Electronic Commerce*, 4 (3), 23-43

TP Liang, M Tanniru (2006), Customer-centric information systems, *Journal of Management Information Systems* 23 (3), 9-15

L Kang, Q Jiang, CH Peng, CL Sia, TP Liang (2020), Managing Change with the Support of Smart Technology: A Field Investigation of Ride-Hailing Services, *Journal of the Association for Information Systems* 21 (6)