

Table 2 Top E-Commerce Journal Rankings													
Appropriateness (n=249)			Popularity (n=249)		Appropriateness Europe (n=67)		Appropriateness Australasia (n=53)		Appropriateness North America (n=116)		Appropriateness Other (n=13)		Comparison with Global CACM Study <sup>1</sup>
Ranking	Journal Name	Count	Ranking	Count	Ranking	Count	Ranking	Count	Ranking	Count	Ranking	Count	Ranking
1	Communications of the ACM	204	2	217	1	56	12	38	1	102	20	8	2
2	MIS Quarterly	201	1	218	2	54	3	41	2	97	12	9	1
3	Information Systems Research	190	4	199	7	48	4	41	4	92	13	9	3
4	International Journal of Electronic Commerce	188	6	189	3	53	1	42	10	82	1	11	23
5	Electronic Commerce Research	186	7	187	9	46	2	42	5	88	5	10	-
6	Harvard Business Review	183	3	204	8	48	7	40	7	86	14	9	7
7	Electronic Markets	182	8	184	4	51	10	38	8	83	4	10	40
8	Journal of Management Information Systems	180	5	190	21	38	13	37	3	94	3	11	4
9	Journal of Electronic Commerce Research	177	10	178	10	46	11	38	11	82	2	11	-
10	European Journal of IS	171	11	177	6	49	5	41	21	71	7	10	11
11	Communications of the AIS	169	12	177	13	42	21	33	6	88	29	6	18
12	Sloan Management Review	167	9	183	5	50	18	35	13	75	23	7	12
13	Journal of Organizational Computing and Electronic Commerce	166	19	169	20	38	17	36	9	83	10	9	31
14	International Journal of Electronic Business	165	20	169	12	44	6	40	19	71	6	10	-
15	Information Systems Journal	163	14	176	11	46	8	40	26	67	8	10	16
16	Information and Management	162	17	173	14	42	22	33	12	79	21	8	10
17	Ecommerce Research Forum	159	26	162	17	40	9	39	20	71	11	9	-
18	Information Systems Management	154	23	165	16	41	14	37	27	67	15	9	33
19	Quarterly Journal of Electronic Commerce	147	41	150	23	36	19	33	22	70	17	8	-
20	IEEE Transactions (various subjects)	145	15	175	18	39	34	27	14	73	32	6	6
21	Journal of Information Systems	145	27	162	32	32	15	37	28	67	16	9	35
22	ACM Transactions (various subjects)	145	18	170	24	36	26	31	17	72	35	6	13
23	Journal of Strategic Information Systems	144	30	158	15	41	25	31	34	65	24	7	20
24	e-Services Journal	143	37	152	30	32	24	31	16	72	18	8	-
25	ACM Special Interest Group publications	143	21	169	22	38	23	32	25	68	40	5	26
26	Journal of the AIS	139	35	154	27	34	27	30	23	70	39	5	30
27	Computer (IEEE)	139	16	174	19	39	32	28	31	66	34	6	19
28	Journal of Internet Research	138	45	142	31	32	20	33	33	65	19	8	-
29	Management Science	138	13	177	28	33	31	28	15	73	44	4	5
30	Information Resources Management Journal	130	36	153	37	30	30	29	36	61	9	10	38
31	ACM Computing Surveys	130	22	169	35	32	33	28	32	66	50	4	24

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Ranking	Journal Name	Count	Ranking	Count	Ranking	Count	Ranking	Count	Ranking	Count	Ranking	Count	Ranking
32	Human-Computer Interaction	128	31	158	25	36	28	30	42	56	38	6	32
33	Journal of Computer Information Systems	127	33	157	55	22	36	27	18	72	37	6	41
34	Decision Support Systems	126	24	163	33	32	45	23	29	67	45	4	9
35	Interfaces	125	40	151	42	28	41	25	35	65	26	7	39
36	Decision Sciences	122	28	162	48	25	46	23	24	70	48	4	8
37	The Information Society	121	49	138	29	33	39	25	41	56	25	7	36
38	Information and Organization (previously Acct., Mgmt., and IT)	121	50	136	34	32	37	27	40	57	41	5	38
39	Journal of Interactive Marketing	120	51	135	40	29	35	27	37	58	33	6	-
40	Journal of Computer-Mediated Communication	120	42	147	26	35	42	24	44	55	36	6	-
41	Data Base	120	29	160	45	27	47	23	30	67	56	3	14
42	Australian Journal of IS	119	52	135	43	27	16	37	51	48	27	7	46
43	Journal of the ACM	117	38	152	36	31	40	25	39	57	47	4	45
44	IBM Systems Journal	117	34	157	38	30	44	24	38	58	43	5	28
45	Journal of End User Computing	110	46	140	46	26	43	24	43	56	49	4	37
46	World Wide Web	108	58	125	47	25	29	29	49	48	30	6	-
47	International Journal of Human-Computer Studies	106	47	140	44	27	53	20	46	51	22	8	44
48	Academy of Management Journal	104	25	163	39	30	52	22	48	49	57	3	17
49	IT and People	101	54	131	50	24	55	19	45	53	42	5	27
50	WebNet Journal	99	61	118	58	19	38	26	50	48	31	6	-
51	Academy of Management Review	98	32	158	41	29	48	23	56	43	58	3	22
52	Behavior and IT	94	55	131	53	23	50	22	54	45	52	4	48
53	Journal of Internet Cataloging	93	60	120	56	21	49	22	52	46	46	4	-
54	Computer Journal	92	56	131	51	24	57	19	55	45	53	4	50
55	Omega	88	57	127	62	16	56	19	47	49	51	4	29
56	Scandinavian Journal of IS	87	62	113	54	23	51	22	57	42	62	0	49
57	International Journal of Man-Machine Studies	86	53	134	61	17	60	16	53	46	28	7	34
58	Organization Science	83	48	139	49	25	58	17	59	37	54	4	15
59	European Journal of OR	80	44	146	52	24	62	15	58	38	59	3	42
60	Administration Science Quarterly	77	39	152	59	19	54	20	60	36	61	2	21
61	Organizational Behavior and Human Decisions	70	59	125	60	18	61	16	61	32	55	4	47
62	Operations Research	66	43	147	57	21	59	17	62	26	60	2	43